



August 1, 2017

Dear Potential Sponsor,

We appreciate the time you are taking to consider sponsoring the Society of Women Engineers (SWE) at the University of South Florida! SWE is a non-profit, student-run organization. Our activities are geared towards stimulating women to achieve full potential in careers as engineers and leaders. Furthermore, SWE strives to expand the image of the engineering profession as a positive force in improving quality of life and demonstrate the value of diversity. Above all, we are strong advocates for STEM education and inspiring young minds to become STEM's future!

During the academic year, SWE organizes a variety of events to encourage four main points in our members' development: **Recruitment and Retention, Professional Development and Mentoring, Community Outreach, and Promoting STEM awareness to K-12 students.**

Every year, our officers make goals to improve our Section exponentially in each of the aforementioned points. With such heart behind our activities, it is disappointing that we cannot do more due to limited funds. Therefore, SWE looks toward generous companies to aid our mission and help us keep STEM alive! We seek contributions in many forms, whether it is financial support or supplies and materials.

Sponsorship will allow you to grow your business community while aiding SWE in growing as an organization. All sponsors' logos will be proudly advertised through various mediums such as shirts for events, informational brochures, general body meetings, and our organization website. If you would like to be a part of a growing organization in the Tampa Bay community, please review our sponsorship options on the following pages.

The SWE section at the University of South Florida respectfully requests your support in order to successfully continue our annual activities. We invite you to consider becoming a part of SWE, whether it is for advertisement, recruitment efforts, or community support. With your help we will continue to maintain a high level of excellence and achievement. Consider your contribution an investment that will help develop the leadership skills of the talented female youth at the University of South Florida and help the young minds of America become inspired to begin a STEM education. Once again, thank you for considering the Society of Women Engineers as your chosen philanthropy. We'd love the opportunity to discuss the options. If you have any questions, please feel free to give me a call or email! I look forward to hearing from you!

Thank you,

Michaelah Park, USF SWE President
presidentswed069@gmail.com
941-650-1084

Sponsorship Options



Thank you for considering the Society of Women Engineers! Below you will find enticing sponsorship packages and options that will help SWE and your company grow together. Additional sponsorship packages are available upon request. Certain sponsorship packages have benefits in addition to those listed below.

Ranking	Ranges	Meeting Recognition	Annual Shirts	Visual Aids		Online		Company Award
				Banner	Brochure	Website	Facebook	
Bronze	\$50 - \$99	✓				✓		
Silver	\$100 - \$499	✓		✓	✓	✓	✓	
Gold	\$500 - \$999	✓	✓	✓	✓	✓	✓	
Platinum	\$1000 <	✓	✓	✓	✓	✓	✓	✓

General Sponsorship Benefits

- **Meeting Recognition:** All sponsors will be thanked at the beginning of each general body meeting with their ranking displayed on the PowerPoint. If sponsors have announcements they would like to include in our presentations, they are more than welcome.
- **Yearly Shirts:** Your company logo will be proudly displayed on our annual section shirts. With over 300 members, these shirts would show the USF and Tampa Bay community your dedication to STEM education.
- **Semester Banner:** Your company logo will be proudly displayed on our section banner at every meeting and event.
- **Brochure:** Our sponsors and their rankings will be proudly displayed on informational brochures distributed to our Section and University events.
- **Website:** Our sponsors and their rankings will be proudly displayed on our section website.
- **Facebook:** A post will be made thanking your company on our Section Facebook group.
- **Company Award:** A student will be honored with an award named after your company. The student will receive a plaque with your company logo and the name of the award. The sponsoring company is welcome to determine award criteria.



Society of Women Engineers

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Sponsorship Opportunities

Recruitment and Retention

Week of Welcome Event

An annual USF tradition, the "Week of Welcome" (WOW) at the beginning of each semester allows us to network with students and gain new members. This recruitment activity ensures that we have active participation from a broad range of students who may otherwise be unaware of our organization. Each WOW event caters to 200 or more students and would showcase your company to a wide range of students and faculty on campus. Sponsorship of a WOW event would be advertised as "[Your Company] presents the Society of Women Engineers WOW event...". The WOW and Fifty First Days brochures are distributed to the whole of the student body during the first weeks of classes.



Annual T-shirts

Our members are always motivated to participate in organization events and wear SWE attire. We like to award active members with a T-shirt at the end of each semester, encouraging pride in our SWE section and to promote future membership. Your company logo will be proudly displayed on the t-shirt, which will project your commitment to our mission and Section to the surrounding community. T-shirts are printed a month before the start of each semester (August 1st and December 1st).

End of the Year Banquet

A new tradition, the End of the Year banquet recognizes members and officers who have gone above and beyond to help promote our mission. At the banquet, we give out awards to many members and officers for their hard work, as well as provide a delicious meal to celebrate all the year's advances and achievements.

Professional Development and Mentoring

SWE National Conference

The SWE National Conference is the highlight of our Fall semester and our largest national event. The year's event will be held in October in Philadelphia, Pennsylvania where more than 6,000 women and men in engineering and technology will converge, giving students access to leaders in engineering education institutions and companies from across the nation. This event is a gateway to internships, co-ops, and career opportunities, as well as educational workshops and seminars. Last year, we were able to aid 34 members to attend conference; however, this year we were forced to reduce to 32 members. Sponsors are able to provide our members with subsidized travel accommodations, hotel accommodations, registration fees, and/or annual conference t-shirts.



The Big and Little Program

The support for the Big and Little Program has been overwhelming this year! Our mentoring program pairs up upperclassmen with younger students, giving "Bigs" the opportunity to help "Littles" to be successful in classes, prepare for careers in engineering, and make friends. We strive to provide our members with free events that can bring the bigs and littles closer together to make the University feel like home for the underclassmen. Events include bowling, a field day, and facility tours. We are also looking for professional engineers to mentor our upperclassmen to better prepare them to enter the workforce.

Workshops

Every year the executive board plans to host professional development workshops to help engineering students become the best engineering professionals. Typically, SWE hosts a resume workshop in the Fall. However, we have expanded to include a Mocktail event, CV writing workshop, and an interview workshop. We invite your company to sponsor one of these events to help our members become your future employees!

Outreach

Engineering EXPO 2018

Annually, Engineering EXPO is sponsored by the USF College of Engineering. EXPO aims to encourage interest in STEM fields and careers in K-12 students and to show them the importance of engineering in their lives. Over 10,000 K-12 students attend each year, participating in hands-on exhibits put on by USF staff, faculty, and student organizations. This upcoming year we'd like to be able to expand our experiments to include more of a variety of engineering professions. In the past, Student Government has provided up to \$1500 for student organizations to perform experiments and prepare for EXPO. Recently, Student Government has discontinued funding for organizations to host these events. It is up to each student organization to raise funds to continue showing young minds the excitement of STEM programs.



SWE's Scholarship Program

SWE launched a scholarship program in Fall of 2015. Our hope is to encourage young minds to pursue a degree in engineering by assisting financially. Companies that wish to contribute to the SWE Scholarship Fund will be recognized on the award. For example, "SWE presents the [Your Company] Scholarship Award".

Ronald McDonald House

This year, SWE is partnering with the American Institute of Chemical Engineers (AIChE) and Ronald McDonald House to provide meals to families who need to stay with their children while they are sick. By funding this opportunity, your company will aid in purchasing the food, averaging at about \$30 per visit. With this donation members will not have to spend their money to provide the food.



Society of Women Engineers

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Sponsorship Form 2017-2018

Contact Information

Company/Organization Name: _____

Contact Person: _____

Title: _____ Telephone: _____

Email: _____ Website URL: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsorship Information

Enclosed Donation: \$ _____ Check here if you would like a receipt

Please make all checks payable to **Society of Women Engineers**

If you would like to direct your donation towards a specific event please specify:

- | | |
|--|---|
| <input type="checkbox"/> Week of Welcome (Silver and above) | <input type="checkbox"/> Engineering EXPO 2018 (Silver and above) |
| <input type="checkbox"/> Annual T-Shirts (Gold and above) | <input type="checkbox"/> Annual T-Shirt Sponsor |
| <input type="checkbox"/> End of the Year Banquet (Gold and above) | <input type="checkbox"/> Scholarship Fund (Bronze and above) |
| <input type="checkbox"/> SWE National Conference (Gold and above) | <input type="checkbox"/> Ronald McDonald House |
| <input type="checkbox"/> Big and Little Program (Bronze and above) | <input type="checkbox"/> Anything! |
| <input type="checkbox"/> Workshop (Silver and above) | |



Society of Women Engineers

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Please send the completed form to:

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University of South Florida
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Tampa, Florida 33620